

NURITZI SANCHEZ

TURNING IDEAS INTO REALITY

CONTACT

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EDUCATION

Stanford Continuing Studies

Product Management: The Art and Science of Building Great Products
Stanford, CA | April 2015

Stanford University

B.A. International Relations
Minor in Psychology
Spanish Language Certification
Stanford, CA | June 2008

SKILLS

- Cross-Functional Management
- Project Lifecycle Management
- Product Development
- Requirements Definition
- Communication
- Globalization & Localization
- Change Management
- Strategy & Operations
- Process Improvement
- Team Building & Leadership
- Agile, Waterfall
- GitLab, GitHub, Trello, Asana

HIGHLIGHTS

- Managed the planning, creation, and launch of over 60 apps in 13 languages; worked cross-functionally with teams like Engineering, Design, Sales, and Legal.
- Created and implemented product globalization strategy for Linux-based operating system, enabling its shipment on millions of laptops worldwide.
- First employee at multinational tech company; scaled team to 60 people and opened 4 international offices.
- Led open source software org as President during period of expansion and 140% growth in revenue; leveraged skills in strategy, operations, & team management.

PROFESSIONAL EXPERIENCE

NURITZI SANCHEZ CONSULTING

SUNNYVALE, CA | 2019 - PRESENT

Providing expertise in project management, program management, product management, and operations.

INDEPENDENT CONTRACTOR

- Product managed event website for newly established organization. Led strategy, created roadmap, wrote content, and managed implementation team.
- Set up new workflow to enable collaboration for a remote and globally distributed team; provided training and mentoring for team during transition.

GNOME FOUNDATION

ORINDA, CA | 2015 - 2019

GNOME is a well established free and open source software organization that produces the #1 Linux desktop with millions of users worldwide.

PRESIDENT, BOARD OF DIRECTORS

- Increased Board's productivity by setting goals for the Foundation and innovating ways to collaborate across a remote and global team.
- Led as President during period of historic expansion and 140% growth in revenue; leveraged skills in strategy, operations, & team management.
- Produced a new Linux conference centered around apps which contributed to a 500% increase in Flatpak Linux apps over two years.
- Speaker at international conferences (including keynotes). Represented the Foundation in promotional videos and other media.

PROFESSIONAL EXPERIENCE (CONTINUED)

ENDLESS MOBILE, INC

SAN FRANCISCO, CA | 2012- 2018

Multinational company making computers, a Linux-based operating system, and 150+ apps. Joined as the first employee.

SENIOR PROGRAM MANAGER, ENGINEERING TEAM | 2016 - 2018

- Created and launched Endless Ambassador program to support deep product localization and user growth. Led the strategy, created product roadmaps, managed budget, and managed the global and remotely distributed team.
- Co-created global help documentation strategy with VP of Customer Success; managed operating system's Help Center including the development of new features and content, and kept content up-to-date in 3+ languages.
- Implemented community forums to gather product feedback; turned insights into actionable development tasks.
- Identified issues and mitigated risks for software releases by creating a beta testing program for Endless OS; worked closely with engineering and QA teams.

SENIOR PROJECT MANAGER | 2015 - 2016

- Defined and implemented product globalization strategy, managing remote contractors and crowdsourced support for localization initiatives which enabled shipment of Endless OS on millions of laptops worldwide.
- Managed the creation of over 60 apps in 13 languages. Defined the scope, deliverables, and schedules for all internal app development; worked with multiple stakeholders and teams to coordinate the apps' release.
- Project managed the launch of first hardware and software products for Latin America. Spent 2 months on-the-ground in Guatemala managing a national marketing campaign.

HEAD OF BUSINESS OPERATIONS | 2012 - 2015

- Joined as the first employee and established Endless headquarters in San Francisco. Opened 4 international offices and scaled the team to 60 employees.
- Enabled cross-functional team communication by implementing productivity and product management tools across the company. Helped create workflows for various teams, including the engineering team.
- Built a positive organizational culture by defining company policies and creating a value-driven office environment; provided training and mentorship for employees and designed ways to keep employees aware of policies and updates.
- Successfully created and ran 3 iterations of Endless' engineering internship program from start to finish.

ZENITH TUTORING

MOUNTAIN VIEW, CA | 2009-2012

Educational services startup that caters to families living in Silicon Valley.

ASSISTANT DIRECTOR

- Worked with the co-founders to engage in market research, assess future growth strategies, and plan future products.
- Increased company's revenue by 90% by growing the company from 3 to 24 tutors and expanding client base.
- Led full-cycle development of first product: SAT vocabulary cards. Included selecting the manufacturer, deciding quantities, setting price, and developing marketing strategy.

INFLECTION

PALO ALTO, CA | 2008-2009

Inflection creates people-search websites, including their flagship site Archives.com which sold to Ancestry in 2012 for \$100M.

PRODUCTS ASSOCIATE, CUSTOMER SUCCESS TEAM

- Conducted market research and generated ideas to create new genealogy website, Archives.com.
- Boosted Archives.com SEO by 75% in one quarter by creating the website's expert section and managing content development projects. Selected and managed expert writers within budget.
- Created new processes that increased customer success efficiency 10%; rolled them out to new customer success team.